SHAW DOG PARK

2019 Annual Review



FINANCIAL REPORT

2019 Start Balance.......... \$ 9,288.73

EXPENSES

 Operations/Maintenance
 \$2,414.13

 Events
 \$791.03

 Communications/Branding
 \$207.20

 Administrative
 \$0.00

 Total
 \$3,412.36

REVENUE

Donations \$ 2,334.24 Events \$1,587.49

2019 End Balance \$ 9.798.10

SHAW DOG PARK DIGITAL METRICS

- 865 Facebook followers
- 219 Twitter followers
- 673 Instagram followers
- 350 Newsletter and website subscribers

This has been quite a year for everyone who has an interest in the Community Space on 11th Street. As many of you know, after a few years of planning for a new middle school at the site of Shaw Jr. High School – the Mayor decided to move Benjamin Banneker High School to that site. The spaces on the West side of 10th Street (Shaw Dog Park, Rec Field, Basketball Courts and Skate Park) are all on Department of Parks and Recreation (DPR) land while the East side is owned by the D.C. Public Schools (DCPS).

In the resolution to move the school to the site it was noted that the Green Space that is meant for the Shaw and Logan community would get improvements. The Recreation Field would be designed to provide a track and fields for school use while also allowing for the local community to have access to that space.

The process has not been as transparent as was promised and quite often we have had to fight back to ensure that the needs of the entire community were being considered. We have been informed that there will be a meeting to discuss specifics for the Dog Park and the Skate Park. That meeting has yet to scheduled.

Our current understanding is that the Shaw Dog Park will not be reduced in size however the fence line may shift slightly as the plans become more concrete. We have also requested that the following improvements be made part of the project:

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WE LOVE OUR VOLUNTEERS

Special thanks to the committed group of volunteers and backups who help fulfill our agreement with the city to open and close the park on a regular schedule. The strength and vibrancy of the park depends on the commitment of the community (and that's us)!

Please join us in supporting the SDP by becoming a volunteer.



Beth White President

Steve Oatmeyer Vice-President

Lillian Iversen Treasurer Lisa Smith Secretary

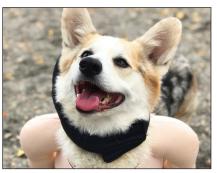
Mary Emma Young Social Media



Seth Dolan Jennifer Bastin Mark Soike Bryan Pruitt Armondo Almadab Julie Balter Emily Anderson Yaniara Reyes Dean Jackson Jennessa Agnew Mohamed Maraa Ameila McKeithen Emma Fortier Evan Ribeiro Minchaye Kebede Julia Alschuler Jen Maisel Brent Grocholski Rebecca Oser Brett Cottrell Rohina Phadnis Mark Melham Willie Loza George Betancourt Lisbeth Lyons Ana Sullivan Mariah Howes Correen Wood Mike Corey Aaron Fenster Shanti Lloyd Vinh Dang Mel Jameson

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Monthly clean-ups bring park Board Members, volunteers and park patrons together to execute general tasks such as raking, weed removal and waste collection, ensuring the park maintains a general appearance of upkeep and care.

- Resurfacing of the Park the DPR is supposed to look at resurfacing every 3-4 years. The park has not been resurfaced since it opened.
- Address the water faucet and the leakage as well as establishing a shut off at the source.
- · Increase the amount and location of the lights. For safety and access in the evenings we need better lighting.
- Any changes to the fence line would require standardizing and potentially raising the fence height.

If you have any hardscape improvements you believe should be considered by the project please bring those to this meeting for discussion.

SHAW DOGS ONLINE

The Shaw Dog Park Association strives to communicate and engage with the community across our social media platforms (Facebook, Instagram, Twitter), on our website (www.shawdogs.org) and through our newsletter. These are also important vehicles to represent the responsible and active DC dog owner community to a broader audience. Please continue to tag us on-line as your pet has fun at Shaw Dog Park!

We also transitioned our volunteer distribution list over to more user-friendly Google Groups. This allows volunteers to avoid working off of old distribution lists, helps folks who have moved away from the neighborhood to easily unsubscribe, and keep our communications efficient.

2019 PUP-TASTIC EVENTS

Deloitte and IBM Volunteer Day clean-ups

The past June, 21 representatives from Deloitte came to the park to distribute new gravel, stain tree boxes and do a thorough cleanup as part of their annual volunteer day. The truckload of gravel and staining supplies were donated by Deloitte. In late August eight representatives from IBM volunteered at the park for their Volunteer Day.

Howl-O-Ween

Shaw Dog Park merged its 11th Anniversary Party with its sixth annual Howl-O-Ween event, welcoming dozens of dogs and their owners to a costume contest. Winners were awarded prizes for best small dog, best large dog, and best owner-and-pup couple. Howl-O-Ween also served to raise funds for the park through a successful raffle featuring prizes donated by area businesses including The Commodore Public House and Kitchen, BrandDave.com, CityPaws Animal Hospital to name a few.

Drag Bingo

Twice this past year, Nellie's Sports Bar hosted the members of the Shaw Dog Park Community for a night filled with laughs, Drag Queens and fun. We received a donation from the Nellie's staff for every special cocktail sold.

For 2020, the Shaw Dog Park Association will continue to ensure the Greater Shaw community has ongoing access to a safe space to meet together and raise healthy, well-tempered dogs in an urban environment.















